

FACSIMILE COVER SHEET

RECEIVED
CENTRAL FAX CENTER
JAN 05 2005

BRINKS
HOFER
GILSON
& LIONE

Date: January 5, 2005

A Professional Corporation
Intellectual Property Attorneys

To: U.S. Patent and Trademark Office
Fax No: 703-872-9306

NBC Tower - Suite 3600
455 N. Cityfront Plaza Drive
Chicago, Illinois 60611-5599
Facsimile 312-321-4299
Telephone 312-321-4200

From: James P. Naughton
Tel. No: 312-321-4723

Indianapolis, IN
Detroit, MI
Toledo, OH
Arlington, VA

Client No: 9623/656

No. of Pages
(inc. this page): 17

Confirmation Copy To Follow
via U.S. Express Mail: Yes No

IF YOU HAVE ANY PROBLEMS RECEIVING THIS MESSAGE,
PLEASE CALL 312-321-4200 AND ASK FOR: Mavis Benson, Ext. 4336

THIS MESSAGE IS INTENDED ONLY FOR THE INDIVIDUAL OR ENTITY TO WHICH IT IS ADDRESSED. IT MAY
CONTAIN PRIVILEGED, CONFIDENTIAL, ATTORNEY WORK PRODUCT, OR TRADE SECRET INFORMATION
WHICH IS EXEMPT FROM DISCLOSURE UNDER APPLICABLE LAWS. IF YOU ARE NOT THE INTENDED
RECIPIENT, OR AN EMPLOYEE OR AGENT RESPONSIBLE FOR DELIVERING THE MESSAGE TO THE INTENDED
RECIPIENT, YOU ARE HEREBY NOTIFIED THAT ANY DISSEMINATION, DISTRIBUTION, OR COPYING OF THIS
MESSAGE IS STRICTLY PROHIBITED. IF YOU HAVE RECEIVED THIS MESSAGE IN ERROR, PLEASE NOTIFY US
IMMEDIATELY BY TELEPHONE AND RETURN THE ORIGINAL MESSAGE (AND ALL COPIES) TO US BY MAIL AT
THE ABOVE ADDRESS. WE WILL REIMBURSE YOU FOR POSTAGE.

COVER MESSAGE:

This is regarding Application Serial No. 09/765,270. James S. McClellan is the Examiner and the Group Art No. is 3627.

CERTIFICATE OF MAILING UNDER 37 C.F.R. §1.8

I hereby certify that this correspondence is being sent via facsimile to 703-872-9306, as well as being deposited with the United States Postal Service, with sufficient postage, as Express Mail No. EV314905150US in an envelope addressed to: MS Amendment, Commissioner for Patents, P. O. Box 1450, Alexandria, VA 22313-1450, on the below date:
 Date: January 5, 2005 Name: James P. Naughton Signature: _____

BRINKS
 HOFER
 GILSON
 & LIONE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

William T. Gross

Serial No.: 09/765,270

Examiner: James S. McClellan

Filed: January 18, 2001

Group Art Unit No. 3627

For: SYSTEM AND METHOD FOR
RANKING ITEMSS

Mail Stop Amendment
 Commissioner for Patents
 P. O. Box 1450
 Alexandria, VA 22313-1450

TRANSMITTAL

Sir:

Attached are:

Transmittal Letter; Amendment and Response;
 Return Receipt Postcard

Fee calculation:

No additional fee is required.
 Small Entity.
 An extension fee in an amount of \$ _____ for a _____-month extension of time under 37 C.F.R. § 1.136(a).
 A petition or processing fee in an amount of \$ _____ under 37 C.F.R. § 1.17(____).
 An additional filing fee has been calculated as shown below:

	Claims Remaining After Amendment	Minus	Highest No. Previously Paid For	Present Extra	Small Entity		Not a Small Entity	
					Rate	Add'l Fee	or	Rate
Total		Minus			x \$25=		x \$50=	
Indep.		Minus			x 100=		x \$200=	
First Presentation of Multiple Dep. Claim					+\$180=		+\$360=	
					Total	\$	Total	\$

Fee payment:

A check in the amount of \$ _____ to cover the above-identified fee(s) is enclosed.
 Please charge Deposit Account No. 23-1925 in the amount of \$ _____. A copy of this Transmittal is enclosed for this purpose.
 Payment by credit card in the amount of \$ _____. (Form PTO-2038 is attached).
 The Director is hereby authorized to charge payment of any additional filing fees required under 37 CFR § 1.16 and any patent application processing fees under 37 CFR § 1.17 associated with this paper (including any extension fee required to ensure that this paper is timely filed), or to credit any overpayment, to Deposit Account No. 23-1925.

Respectfully submitted,

January 5, 2005

Date

James P. Naughton (Reg. No. 30,665)

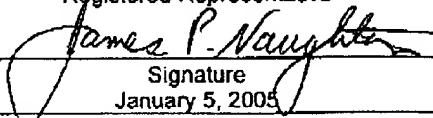
I hereby certify that this correspondence is being sent via facsimile to 703-872-9306, as well as being deposited with the United States Postal Service, with sufficient postage, as Express Mail No. EV314905150US in an envelope addressed to:

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450
on January 5, 2005

Date of Deposit

James P. Naughton

Name of applicant, assignee or
Registered Representative


Signature
January 5, 2005

Date of Signature

RECEIVED
CENTRAL FAX CENTER

JAN 05 2005

Our Case No. 9623/656

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)	
)	
William T. Gross)	
Serial No.: 09/765,270)	Examiner: James S. McClellan
Filing Date: January 18, 2001)	Group Art Unit No.: 3627
For: SYSTEM AND METHOD FOR)	
RANKING ITEMS)	

AMENDMENT AND RESPONSE

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This paper is timely filed on January 5, 2005 in response to the non-final October 7, 2004 Office Action. Applicant requests reconsideration of this application in view of the following amendments and remarks.